



Do Good. Feel Good. Change the World!

EVERY DAY people perform acts of good. Big things, like feeding the homeless, and little things, like smiling at a stranger.

SCIENCE TELLS US that doing good – even witnessing or reading or writing about Good – triggers a drug called Serotonin in our brains. It makes us happy. Very happy.

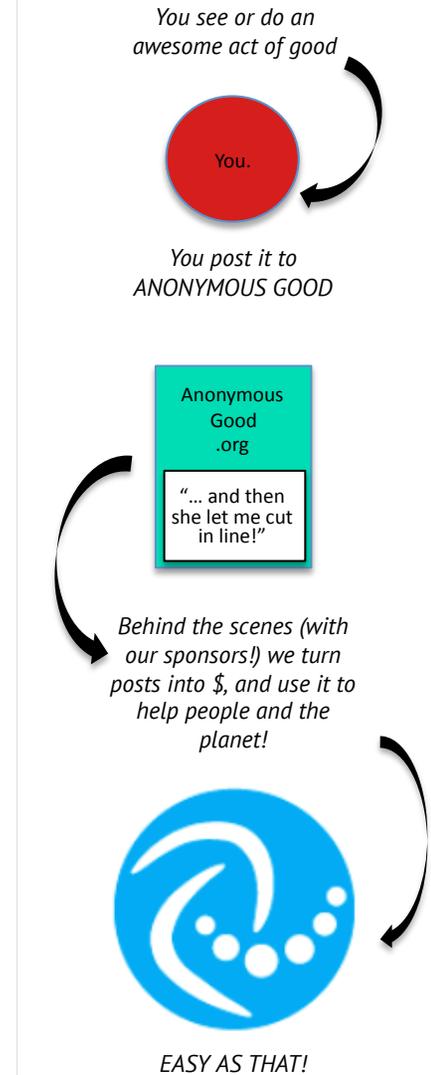
NOW THERE IS A WAY to record those acts, share them with others and change the world while you're at it.

ANONYMOUS GOOD! A virtual community that celebrates individual acts of kindness, then links them – seamlessly, through sponsors – to larger, global acts of compassion that feed people, free people from slavery, and provide clean water and clean air.

GOOD IS ALL AROUND US – on Facebook feeds, in TV ads, on playgrounds and in grocery stores. We're capturing what's already in the Zeitgeist, and making it really pay off.

Contact

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How Will People Use ANONYMOUS GOOD?

INDIVIDUALS can post acts of Good and see other fun, inspiring posts while they're on the site. It feels Good. It changes the world.

GOOD CHALLENGES allow friends, families, fans, schools, faith communities and businesses to do Good as a group.

It changes the world faster.

30 Acts for my BFF's 30 Birthday

300 Acts in memory of my Gran

3000 Acts in solidarity with flood victims

AMBASSADORS 4 GOOD change the world even faster by motivating millions to get involved.

Archbishop Desmond Tutu and singer Jason Mraz and Dr. Michael Bernard Beckwith are Ambassadors. Stay tuned. More to come.

CHAMPIONS 4 GOOD will connect to their communities by sponsoring acts of Good..

Results!

In just 3 years, we will aggregate and celebrate at **least 5.5 million acts of Good** [and at least **16.5 million hits of feel-good Serotonin**] that will:

Feed 3,195,000 people

Free 1,257 people from slavery

Provide clean water to 17,952 people

Plant 331,815 trees